

MS. VENABLE

ENTREPRENEURSHIP

CAREER AND TECHNICAL
EDUCATION (CTE)

PRESENTATION OUTLINE

KEY POINTS

1. Program Overview
2. Accounting Program
3. Course Sequence
4. Dual Enrollment Opportunities
5. Industry Valued Credential
6. CTSO - Career/Technical
Student Organization
7. Program Highlights

PROGRAM OVERVIEW

- The Entrepreneurship Pathway is designed to encourage our students to understand entrepreneurship from global, national, local, and individual firm level.
- Students will gain various entrepreneurial perspectives and learn the dynamics through which innovative individuals and teams recognize opportunity.
- Our students will decide to take action to create, finance, grow, staff, lead, motivate, and sustain their new ventures to create wealth and to enrich the world.
- Entrepreneurship students will learn critical thinking and problem solving skills that will prepare them for 21st Century careers.
- Students will prepare for careers such as sales, marketing, finance and consulting. Every student will leave our program with the knowledge to start and own a business.

ACCOUNTING PROGRAM DELETION

- The 2023-2024 school year will be the last year of the program
- The district decided to close the program due to the enrollment numbers and lack of business teachers
- Application for deletion will be completed at the end of the school year.

BUSINESS FINANCE

- Business Finance is designed to provide students with an overview of the principles of business finance.
- The curriculum focuses on major areas of study including economics, marketing, and finance.
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- The curriculum focuses on major areas of study including economics, marketing, accounting procedures, and the global financial market.

MARKETING

- Students will study how economic functions are interconnected within the marketplace through the Seven P's of Marketing: Product, Price, Promotion, Place, Packaging, Positioning, and People.
- The principles of the course are based on the core concepts of business and marketing, which include but are not limited to economics, finance, and promotion.

ENTREPRENEURSHIP

- Students in the Entrepreneurship course will work towards developing an entrepreneurial mindset. Which will be capable of critical thinking and problem solving in fast-paced business environments.
- Network for Teaching Entrepreneurship

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Dual Enrollment - Course 3 - Entrepreneurship 3 credits

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CTSO

DISCUSSION

- Internship Opportunities
- Provide workplace assistance for students (resume critique, interview practice, networking with potential employers)